

# Vineela Tagirisa

TEXTILE &  
ACCESSORY DESIGNER

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I am a creative and enthusiastic design practitioner hailing from Andhra Pradesh. My passion lies in traditional Indian crafts, textiles, and lifestyle accessories. My core competency is converting intangible ideas to tangible products & artefacts.

My primary design traits are having an eye for detail, celebrating nature, and achieving emotive connect through my designs which make an impact. I get holistically involved in every activity I perform, resulting in the utmost authenticity in my work.

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- 🗣️ English, Hindi, Telugu

## EDUCATION

**MASTER OF DESIGN**  
**NID GANDHINAGAR**  
Lifestyle Accessory Design 2021

**BACHELOR OF DESIGN**  
**NIFT HYDERABAD**  
Textile Design 2014-18

## DESIGN INTERESTS

- Sustainable approach to design
- Concept of Luxury Design
- Understanding Indian context
- Practicing craft techniques
- Hand-made techniques

## PRACTICES

- Yoga & Sustainable Living
- Material Sourcing
- Macrame
- Professional Baking
- Mythological readings

## WORK EXPERIENCE

### DESIGN HOUSE GAURANG SHAH

Assistant Textile Designer  
2yrs : Oct'2018 - Oct'2020

### NSL TEXTILES INTERNSHIP

Assistant Textile Designer  
2 months '2016

### GRADUATION PROJECT GULMOHAR LANE

Print Designer  
4 months : Jan'2018 - April'2018

### SURFACED by Julia Raath RMIT Australia Professor

Print Design Project  
1 month '2016

## ACHIEVEMENTS

- **Best Academic Performance Award of NIFT Batch 2014-18**
- **Best Graduation Project Award, NIFT 2018**

## DESIGN SKILLS

- Design Process
- Qualitative Research
- Trends Mapping
- Forms & Structures
- CMF & Surface Design
- Color Psychology

## TOOLS

- Photoshop
- Illustrator
- Corel Draw
- Microsoft
- Miro

## REFERENCES

### AMRESH PANIGRAHI

Discipline Lead - Lifestyle  
Accessory Design, NID  
amresh@nid.edu

### JYOTHIRMAI SINGOTHU

Associate Professor - Textile Design  
NIFT Hyderabad Campus  
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